

Memorandum

TO: ARTS COMMISSION

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: August 3, 2007

Council District: 2

**SUBJECT: RECOMMENDATION OF COLAB STUDIO FOR THE EDENVALE
COMMUNITY CENTER PUBLIC ART PROJECT**

RECOMMENDATION

Recommend that the City Manager negotiate and execute an agreement with Colab Studio to develop a design proposal for an artwork for the Edenvale Community Center (ECC) public art project for an amount not to exceed \$25,000.

BACKGROUND

In accordance with *Public Art NEXT!*, San José's new Public Art Master Plan, adopted by City Council on March 13, 2007, the vision of the Public Art Program is to "be a proactive force in the design of public environments, particularly in high traffic, high visibility places." One priority identified in the plan is to create public art projects in community gathering places.

ECC will be located at the southwest corner of Edenvue Drive and Branham Lane, a predominantly residential area in southeast San José. The project will be new construction. There is a schematic level architectural design for the project. The project has a fairly short design completion time-frame of approximately four months, with construction documentation expected to be completed in December 2007. Actual construction will likely be delayed following design completion while funds for the budget shortfall are identified.

The overall building project is budgeted at \$16.9 million. Based on the currently identified funding of \$9,717,420 for the building project, a blend of Redevelopment Agency and City funds, a preliminary budget of \$210,000 has been established for public art at the ECC. All funding for the ECC has not been identified as of this date. There may be funding sources that do not allow for public art as a portion of their eligible costs. In this event, the public art budget will be based solely on the contributions from City and Redevelopment Agency funds. The current \$210,000 public art budget will be allocated as follows: \$31,500 administration, \$25,000 artwork design, and \$153,500 for fabrication and installation.

ANALYSIS

In April 2007, the Public Art Committee approved a selection panel's recommendation of a pre-qualified pool from which artists would be selected as new projects developed. This pre-qualified pool of artists is consistently updated as artists are depleted from the pool either by being chosen for a project or expiring after a period of three years.

Due to the nature of the project, and the desires of the design architect and the community, the artwork opportunities are predominantly exterior. The community and design team have indicated an interest in an artist who can create an artwork that could have an environmental aspect and recognize the diversity of the community, while embracing Edenvale as the future home of biotech and alternative energy development in the Silicon Valley.

On June 11, 2007, the Public Art Core Team (PACT) for the ECC (which includes the project architect, representatives of the two client departments, an artist and arts professional, as well as four community members) met to review the qualifications and artwork of eight artists from the Public Art Pool. The result of the vote was a tie, and artist interviews by the PACT were scheduled for July 19, 2007. Because of the short design timeline remaining for this project, it is important to approve the PACT's recommended artist as soon as possible. Therefore, at its meeting of July 17, 2007, the Public Art Committee approved the two finalists, and voted that the PACT's recommendation go forward to the Arts Commission for final referral to the City Manager for contract negotiation.

PUBLIC OUTREACH

Public outreach for this action included a community visioning meeting held on May 31, 2007, a national release of an RFQ seeking artists for the artist pool, and inclusion of community representatives on the Public Art Core Team (PACT). PACT membership includes:

Architect

Rob Zirkle, Carrier-Johnson

Community Members

Michael Arellano

Anthony Moore

Elizabeth Lopez (alternate)

Helen Sironen

Laura Rios (alternate)

Artists/Visual Arts Professionals

Jaime Guerrero, artist

Erin Cizan, Director, Works San Jose

Client Departments staff:

Mary Jo McCully, SJRDA

Jeanette Abella-Meyer, PRNS

The following community meetings were held in facilitating the visioning and artist review and recommendation for this project:

ARTS COMMISSION

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<u>Date</u>	<u>Location</u>	<u>Purpose</u>
5/31/07	Christ the King Church Community Room	Community Visioning
6/11/07	ERCA	Artist Selection
7/17/07	City Hall	Public Art Committee Review and Approval of finalists for interview
7/19/07	Christ the King Church Community Room	Artist interviews and recommendations

BUDGET REFERENCE

Fund #	Appn #	Appn Name	RC #	Total Appn	Amt. For Contract	2006- 2007 Adopted Budget Page	Last Budget Action
378	4203	Council District 2 Public Art	TBD	\$40,000	\$25,000	Attachment A, pg. 7	07-08 App. Ord. Sec. 12.02

CEQA

Not a project.

PAUL KRUTKO
Chief Development Officer