

Memorandum

TO: PUBLIC ART COMMITTEE

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: March 8, 2007

Council District: 7

SUBJECT: SELECTION OF ARTIST SAMUEL RODRIGUEZ FOR THE SEVENTREES BRANCH LIBRARY AND SOLARI COMMUNITY CENTER PUBLIC ART PROJECT

RECOMMENDATION

Recommend that the City Manager negotiate and execute an agreement with Samuel Rodriguez, an artist recommended by the Public Art Core Team, to develop a design proposal for public art at the Seventrees Branch Library and Solari Community Center for an amount not to exceed \$15,000. (Council District 7).

BACKGROUND

In accordance with the *Master Plan for Public Art 2000-2005*, adopted by City Council on February 20, 2001, the Public Art Program strives to develop artworks that enhance the City and make it a lively, attractive place to live, work and visit. One area of particular study during the planning process was artworks associated with capital improvement projects for public safety facilities.

With the passage of the O & P Bond Measure in November 2000, the City of San José is building or upgrading branch libraries. A 2% public art budget has been established as part of the project budget process.

The Bond Measure recommendation for the Seventrees Branch Library and Solari Community Center calls for a new joint facility to be located at 3597 Cas Dr. The strategy for this project is in two parts. This first part is to select an artist to work in collaboration with the architects on public art inside the building. The second part is to have a renowned artist work with the landscape architect, as the design lead, on an exterior artwork that addresses the play area in an innovative way.

A \$209,000 budget has been established for public art at the branch library. It is a component of a \$412,000 budget for public art that has been identified for part of the capital project, to be allocated as follows: \$62,000 for administration; \$15,000 for design of artwork inside the library and up to \$85,000 for fabrication and installation; \$37,500 for design of exterior artwork and up to \$212,500 for fabrication and installation. In addition to the public art budget is the capital improvement budget for the play area for \$400,000. This budget will remain part of the base project but will be considered within the scope of work for the artist on the exterior artwork.

ANALYSIS

In March 2006 the Arts Commission approved a selection panel's recommendation of a pool of pre-qualified artists for the bond-funded facilities, from which artists would be selected as new projects developed. This pre-qualified pool of artists is consistently updated as artists are depleted from the pool either by being chosen for a project or expiring after a period of three years.

On February 13, 2007, a Public Art Core Team (PACT) composed of stakeholders including six community members, a Library department representative, a representative from Parks, Recreation, and Neighborhood Services for the Community Center, and another from Gerontology, a local artist, an area arts professional, and a representative of the architecture design firm met to review artists' materials from the pre-approved pool with the purpose of recommendation an artist to develop a conceptual proposal for an interior artwork for Seventrees Branch Library and Solari Community Center. The PACT recommended artist Samuel Rodriguez for the interior artwork. On February 20, 2006, the Public Art Committee reviewed and approved this recommendation.

PUBLIC OUTREACH

<u>Date</u>	<u>Location</u>	<u>Purpose</u>
4/17/06	Seventrees Branch Library	Community Visioning
8/30/06	Seventrees Branch Library	Community Visioning (additional)
12/13/06	Solari Community Center	Community Visioning (additional)
2/13/07	Solari Community Center	Core Group Panel Artist Review and Recommendation
2/2007	City Hall	Public Art Committee Artist Recommendation Approval

ARTS COMMISSION

March 8, 2007

Subject: Approval of Artist Selection for Seventrees Branch Library and Solari Community Center

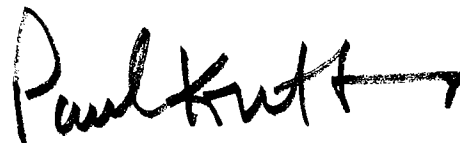
Page 3 of 3

BUDGET REFERENCE

Fund #	Appn #	Appn Name	RC #	Total Appn	Amt. For Contract	2006-2007 Adopted Budget Page	Last Budget Action
472	5159	Seventrees Branch	146063	\$1,812,000	\$15,000	Appendix A, Pg. 3	06-07 App. Ord., Sec. 31.02
471	6883	Public Art Parks & Rec. Bond	146053	\$2,346,000	0	Appendix A, Pg. 14	06-07 App. Ord., Sec. 31.01
Total					\$15,000		

CEQA

Not a project.



PAUL KRUTKO
Chief Development Officer, City Manager's Office