



Memorandum

To: ARTS COMMISSION

From: Paul Krutko

Subject: SEE BELOW

Date: March 8, 2007

Council District: Citywide

**SUBJECT: SELECTION OF ARTIST TEAM DAN GOODS/NIK HAFERMAAS/
AARON KOBLIN FOR THE NORMAN Y. MINETA SAN JOSE INTERNATIONAL
AIRPORT NORTH CONCOURSE SUSPENDED ARTWORK**

RECOMMENDATION

Recommend that the City Manager negotiate and execute an agreement with Dan Goods, Nik Hafermaas and Aaron Koblin to design a suspended artwork for the Norman Y. Mineta San Jose International Airport North Concourse Concessions Area for an amount not to exceed \$45,000.

BACKGROUND

The *Norman Y. Mineta International Airport Public Art Master Plan*, approved by City Council on November 17, 2004, creates a framework for a unified program of Art & Technology that will identify San José as a diverse global center for innovation and change. Using the tools and technologies developed in Silicon Valley, public art will provide a portal to the region, highlighting the histories and stories that are a foundation of San José's place in today's global economy.

The 2006-2007 Airport Public Art Work Plan recommended by the Airport Art Program Oversight Committee (AAPOC) on November 11, 2006 and approved by the Public Art Committee and Arts Commission on November 21, 2006 and December 13, 2006 respectively calls for commissioning a long-term/permanent suspended artwork sited in the North Concourse's concession area. A \$375,000 budget has been identified for this project (\$45,000 for design and \$330,000 for programming, fabrication and installation).

ANALYSIS

In December, 2006, based on acceptance of the 2006-2007 Airport Public Art Work Plan, an invitational call for artists was released. On January 31, 2007 a professional selection panel met to review submissions and select finalists. On February 16, 2007 the panel interviewed finalists

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Benjamin Ball/Gaston Nogues; Dan Goods/Nik Hafermaas/Aaron Koblin, and Reuben Margolin. The panel included Matt Gorbet, representing the Art Activation artists; Jack Mackie, public artist and arts planner; Sheila Malone and Ali Sant artists and AAPOC representatives; Marc Pally, artist and public art administrator; Steven Hergert, Gensler Architects North Concourse project manager; and Jose Obregon, Airport Department. The panel recommended Dan Goods/Nik Hafermaas/Aaron Koblin for the commission. On February 20, 2007, the Public Art Committee reviewed and approved this recommendation.

PUBLIC OUTREACH

Outreach for nominations was done through the AAPOC, Public Art Committee, Arts Commission and Airport Commission. Participants from the Art Activation focus groups and public meetings received the RFQ. Additionally, staff worked through other national art institutions, curators, consultants and did focused investigations to identify artists to receive the call.

BUDGET REFERENCE

Fund #	Appn #	Appn Name	RC #	Total Appn	Amt. For Contract	2006-2007 Adopted Budget Page	Last Budget Action
527	5927	Public Art	110483	\$1,583,000	\$45,000	Appendix A, Page 1	06-07 App. Ord, Sec. 9.04

CEQA

Not a project.



PAUL KRUTKO
Chief Development Officer, City Manager's Office