



# Memorandum

**TO:** ARTS COMMISSION

**FROM:** Paul Krutko

**SUBJECT:** SEE BELOW

**DATE:** March 8, 2007

**Council District: 3**

**SUBJECT: REPORT ON SELECTION OF TWO ARTISTS FOR CIM GROUP  
PUBLIC ART PROJECT**

## INFORMATIONAL ITEM

Private development partnership efforts led by the City of San José and the San José Redevelopment Agency are requested to provide 1% for public art from project budgets, in accordance with the City's Public Art Master Plan that was adopted by City Council in February 2001.

Guidelines for private development art projects provide that the public art component be placed in spaces visible to the public; and that public art may include building features and enhancements, such as gates, benches, landscape enhancements, murals, mosaics, sculptures, kinetic or electronic artworks, art glass, and community exhibition or performance spaces.

Developers coordinate with the City's Office of Cultural Affairs (OCA) to facilitate their art projects. The San José Arts Commission reviews private development public art projects for final approval and acceptance.

CIM Group is developing three mixed-use sites in the central downtown, including Block 3. The Block 3 project, officially named Tower 88 at Central Place, is located on San Fernando Street between 2<sup>nd</sup> and 3<sup>rd</sup> will be constructed in two phases. The project includes two high rise residential buildings, a mid-block street (called Central Place), parking, and retail at the project's base. Phase I will include the first high rise residential block at 3<sup>rd</sup> and San Fernando, parking, retail and Central Place. The total public art funding obligation to be expended by the developer for the Tower 88 Phase 1 is \$822,104 (\$122,104 for administration and \$700,000 for design, fabrication and installation.) CIM will own and maintain the artwork.

Of the \$700,000, \$40,000 was spent on the prior efforts of a previously selected artist to provide a design that the developer felt was suitable for the site.

The Developer had specifically requested an artist who could engage the corner of 2<sup>nd</sup> & San Fernando. Staff solicited colleagues throughout the U.S. for artists who could address such a site,

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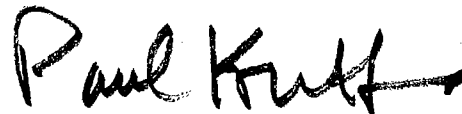
**Subject: Report on Selection of Two Artists for CIM Group Block 3 Public Art Project**

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particularly with knowledge of the use of light elements. A list of 20 artists was presented to the Developer, and from this list four artists were selected to submit materials for determination of an interview shortlist. In late December, the Developer, Architect, and RDA representative selected the shortlist for interviews. On January 12, 2007 a panel composed of the Developer, project architect, arts professional and RDA staff member interviewed three artists for the project: Jim Conti, Leni Schwendinger, and Erin Palmer. The panel recommended Jim Conti for the project. Following the panel's recommendation, the Developer offered Jim Conti a commission for \$650,000 and offered a second commission for an interior piece, visible to the public, to Erin Palmer for \$75,000.

CEQA

Not a project.

A handwritten signature in black ink that reads "Paul Krutko". The signature is written in a cursive, slightly slanted style.

PAUL KRUTKO  
Chief Development Officer, City Manager's  
Office