

The City of San Jose Public Art Program



San Jose/Santa Clara Water Pollution Control Plant Master Plan & Design Team Artist RFQ

OPEN CALL TO SUBMIT QUALIFICATIONS

**SUBMITTAL DEADLINE- March 11, 2010, Midnight
Mountain Time**

This is an online application process only and the deadline cannot be extended

INTRODUCTION

The City of San José Public Art Program is seeking an experienced public artist or team to collaborate with the consultant planning team for the San Jose/Santa Clara Water Pollution Control Plant Master Plan (PMP). The selected artist/team will work collaboratively with the Master Plan Consultants to provide an artist's perspective on the overall design of the PMP, as well as identify opportunities to include public art of their design (or by others) into the development of the San Jose/Santa Clara Water Pollution Control Plant (Plant). The build-out of the master plan will commence approximately two years after the completion of the Master Plan and continue for approximately 10-15 years depending on the adopted scope and available funding.

This opportunity is open to individual artists or artist-led teams working or living in the United States. If submitting as a team, a professional artist with public art experience must be the lead team member. *All applicants must have all necessary documentation and permits to work in the United States at the time of submittal of qualifications.*

Artists currently under contract for an art project with the City of San José Public Art Program are not eligible to apply for this project unless their current project will be complete by May 2010, or the project is currently suspended with no proposed re-activation date. If you are unsure of your status, please contact Patricia Walsh (patricia.walsh@sanjoseca.gov) for verification.

BACKGROUND

The Plant is one of the nation's largest and most advanced wastewater treatment facilities (www.sanjoseca.gov/ESD/wastewater/water-pollution-control-plant.asp). The Plant is owned jointly by the cities of San Jose and Santa Clara. Plant lands, comprising approximately 2,600 acres in north San Jose adjacent to the San Francisco Bay, are administered by the City of San Jose's ESD on behalf of a joint powers authority. The Plant serves more than 1.4 million residents and 16,000 businesses in the eight tributary cities of San Jose, Santa Clara, Milpitas, Campbell, Cupertino, Los Gatos, Saratoga and Monte Sereno.

The Plant was first constructed in 1956 with major additions completed in 1962, 1979, and 1998, and now has a capacity to treat up to 167 million gallons of wastewater daily. Currently, water that drains from homes and businesses contributes 110 million gallons of wastewater daily. The water undergoes a sophisticated treatment process that simulates natural water purification. By the time the wastewater is discharged into the San Francisco Bay, or used as recycled water, 99% of water impurities have been removed. Other wastewater system components at the Plant include approximately 700 acres for biosolids treatment and drying.

The Plant does not collect or treat storm water. A separate storm water system collects all outdoor water, including rain and runoff.

Adjacent to the Plant is the 3,000 acre Don Edwards San Francisco Bay National Wildlife Refuge (<http://www.fws.gov/desfbay/>). The Refuge is the largest national urban wildlife refuge, and home to two endangered species, the salt marsh harvest mouse and the California Clapper Rail. Located along the Pacific Flyway, millions of shorebirds and water fowl stop at the Refuge during spring and fall migrations.

In October 2000, San Jose City Council approved a policy entitled "Policy on Use of San Jose/Santa Clara Water Pollution Control Plant Lands," (www.sanjoseca.gov/clerk/cp_manual/CPM_6_31.pdf) to guide land use decisions on Plant lands. The Plant's lands are comprised of lands used for current Plant facilities, expansion areas, and buffer lands. Buffer lands currently serve to buffer adjacent land uses from potential odors and safety hazards (e.g., chlorine and sulfur dioxide) and are used for reuse of recycled water to assist in limiting dry weather flows to the Bay and to minimize the Plant's impact on salt marsh endangered species habitat.

In this Policy, the highest priority land use for Plant lands is to support present and future operations of the Plant and NPDES (National Pollutant Discharge Elimination System) permit. The PMP's goals reflect the City of San Jose's commitment to sustainability. The PMP must maximize benefits to the economy, environment, and the community (www.piersystem.com/go/site/1823/). Changes to the Plant lands must be consistent with the General Plan (www.sanjoseca.gov/planning/services1.asp), and the Alviso Master Plan (www.sanjoseca.gov/planning/spec_plan/default.asp).

The comprehensive master planning process will include community outreach as an important aspect of the plan development. The final plan will create a sustainable balance in the final land use choices. The artist/team will be brought into the process at the point where the desired master plan option is determined and the specifics of the plan are being developed and approved. There is significant potential for various types of development on the periphery of the Plant lands including recreation, environmental, green business and even retail. The community process will investigate the best use alternatives in addition to the optimal functioning of the Plant.

Carollo Engineers and Brown and Caldwell are the lead consultants on the master planning process. Skidmore, Owings & Merrill and Hargreaves and Associates are leading the land use planning effort exploring economic development opportunities, environmental uses, and social uses for the site. Major considerations include, but are not limited to the ability of the lands to accommodate sea-level rise, natural trails, and an increase in traffic.

The implementation of the PMP is estimated to commence 3-5 years following the approval of the PMP and the completion of the EIR. A ten-year window for the implementation of the major aspects of the PMP is likely. *No construction documentation will be submitted as part of the*

PMP. For a sense of magnitude of the PMP, the budget of the PMP design and implementation is estimated at 1 billion dollars over several decades, but could vary significantly dependent on a number of factors.

The mission of the City of San Jose Environmental Services Department (ESD) is to “work with our community to conserve resources and safeguard the environment for future generations.” Through the ESD, San Jose strives to become an environmentally and economically sustainable city – designed, constructed and operated to minimize waste and efficiently use its natural resources. (www.sanjoseca.gov/esd/)

The City of San José Public Art Program seeks to build community identity by initiating artworks and exhibitions that enhance the civic landscape. Public art strives to reflect the City’s diversity, historic richness, and envision its present and future.

PROJECT OPPORTUNITY SUMMARY /SCOPE OF WORK

(This is a general outline, not an exclusive and specific scope)

Research & Plan Development:

The artist/team selected to engage with this project will have the opportunity and responsibility to become fully engaged in the master planning process and identify opportunities for artistic expression in the Master Plan. Multiple consultants from a variety of fields are currently engaged in this project. The selected artist/team will engage with all consultants as well as City staff and the community as part of the research for the PMP.

It is the intention of this project for the selected artist/team to also be the design/implementation team for art developed as part of the Master Plan implementation, although opportunities for other artists may be developed as part of the plan at the discretion of the selected artist/team or the City.

This phase of the project will begin with the selected artist/team becoming familiar with the Plant’s operation, and the work completed to date on the Master Plan, as well as any other relevant documents that will inform decisions about the Master Plan and public art opportunities. The artist/team will also engage with the lead consultants and City staff to develop a work plan and timeline. Deadlines established between lead consultants and City will guide the timeline of this phase of the Public Art Project.

This plan will help establish a public art budget for the project. Due to the complex nature of the development and build-out of the PMP, no final budget is yet established for the public art implementation/fabrication in association with this project, however the Plan project as a whole is expected to cost approximately \$1 billion. The art elements of the PMP by artist/team will capitalize on opportunities presented by the PMP in terms of design, timeline, and budget where feasible. The art plan will consider a range of opportunities and budgets that meet goals established in planning documents, and discovered during the course of the research and outreach for this project. The timeline for the plan is estimated at 12 months; therefore previous experience with large scale planning and construction projects is highly desirable.

The scope of work for the artist/team for this project will generally include, but not be limited to the following:

- Become familiar with existing City of San José public art planning documents, as well as appropriate other planning documents for the City and progress to date of the Plant Master Plan.
- Travel to San Jose multiple times during the planning period which is currently estimated to be once every 1-2 months. Frequency may increase for certain periods of the contract and decrease in others. A specific number of visits cannot be determined at this time. Efforts will be made to coordinate meeting schedules in order to minimize required travel.
- Work with the PMP lead consultants to develop intermediary and final reports. Provide written and visual images in formats and scope necessary to communicate concepts and findings.
- In consultation with City, provide recommendations for timing of implementation of recommended public art projects in relation to overall PMP implementation, as well as proposed budget ranges when applicable.
- Participate in up to six scheduled community meetings, as well as a reasonable number of meetings with stakeholders, as identified by artist/team or defined by City, or recommended by lead consultants.
- Be available as necessary in the preparation of reports and presentations by lead consultants that include components of the public art plan.
- Be available for presentation of specific art plans to relevant reviewing bodies.
- Prepare concept design proposal of the artwork as integral part of the PMP. A stand alone document detailing the specific public art recommendations will be part of the final submission for the scope of work.
- If the plan collaboration results in the development of a specific art project(s) for implementation by artist prior to the implementation of the Plant Master Plan, Artist/team will be responsible for developing project through Design Development as part of this scope of work. Similarly, if art project(s) for implementation by other (e.g., general contractor or other trades) is to be developed as part of Plant Master Plan with minimal Artist oversight as part of the future implementation of the Plant Master Plan, Artist/Team will be responsible for developing artwork through Design Development as part of this scope of work. Additional funds and a revised agreement will be necessary for the implementation of any such art projects beyond Design Development. City approval must be secured before such art projects are allowed to develop beyond Schematic Design.

PROJECT BUDGET

\$120,000

The project budget includes all expenses related to the research, collaboration and design, of the PMP art plan including, but not limited to: design and meeting time, transportation and accommodations for artist(s), insurance, and all other project related expenses. A payment schedule for the scope of work will be negotiated following final selection of artist/team.

City Business Tax

The Successful Proposer will be required to provide proof of payment of City Business Tax prior to contract award. Contact Finance/Treasury at (408) 277-5051 to determine costs.

TERM OF AGREEMENT

It is anticipated that the term of this agreement will be effective through July 2011, assuming a contract start date of April 2010.

ARTIST ELIGIBILITY

This opportunity is open to individual artists or artist-led teams working or living in the United States. *All applicants must have all necessary documentation and permits to work in the United States at the time of submittal of qualifications.*

If submitting as a team, a professional artist with public art experience must be the lead team member.

Only artist/teams who have completed a large scale public art projects and/or planning projects with a total aggregate (planning, design and implementation) budget greater than \$300,000 will be considered.

Artists currently under contract for an art project with the City of San José Public Art Program are not eligible to apply for this project unless their current project will be complete by May 2010, or the project is currently suspended with no proposed re-activation date. If you are unsure of your status, please contact Patricia Walsh (patricia.walsh@sanjoseca.gov) for verification.

SELECTION PROCESS AND EVALUATION CRITERIA

SELECTION

There will be a two-phase selection process:

Phase I – March 15 or 16, 2010

City staff and select individuals with specialized knowledge in the Plant, the PMP, visual arts and the community will evaluate proposal submissions. A selection panel will review the completed applications with the goal of short-listing 3 to 4 artists for interviews.

If short-listed, you must be available for interviews on March 26, 2010.

Phase II – March 26, 2010

The City will pay for travel and reasonable accommodations for the lead artist and one team member. Note: The interview date is not flexible; although not encouraged, phone interviews may be arranged.

Interviews will focus on conceptual approach to designing a project consistent with the functions of the Plant with an expanded public interface, and how this relates to past artistic and work experience of artist/team.

Finalists will be asked to provide a list of 3 references.

Following the March 26 interviews one artist/team will be commissioned. The City will contract with the artist/team in a single agreement using the standard agreement available for review

online at <http://sanjoseculture.org/downloads/designagreement.pdf>. Appropriate adjustments will be made in Exhibit A to reflect the unique nature of this project. Final award shall be contingent upon selected artist/team accepting Terms and Conditions of the agreement in substantial conformity to the terms listed in the above referenced document. City reserves the right to accept an offer in full, or in part, or to reject all offers.

ARTIST SELECTION CRITERIA

The selection will be scored using the following criteria:

- Artistic excellence of past projects; appropriateness of concepts as they relate to demonstrated project goals and setting.
- Experience working with a wide array of stakeholders, including public outreach, in determining scope and development of plans and programs.
- Ability to creatively synthesize a large amount of information from a variety of sources, and presenting findings in a clear and engaging manner.
- Professional qualifications and experience of artist and team members. Particular weight will be given to artists/teams who have worked as a collaborative member of a planning design team.
- Demonstrated experience incorporating environmental investigations into art/design practice

COLLABORATIVE PROCESS

The San Jose Art Public Art Program employs integral stakeholder outreach and participation in developing its projects. Stakeholders are consulted to define a broad vision to be achieved with the artwork.

The Public Art Committee of San Jose's Arts Commission is responsible for reviewing artists' proposals, and members of the general public are invited to offer their comments in the context of those meetings.

APPLICATION REQUIREMENTS

APPLICATION DEADLINE

Submissions (described below) must be received as a complete application in CaFÉ™ by no later than **MIDNIGHT (Mountain Time) on Thursday, March 11, 2010.**

Please make sure you have started your application with time to ask questions and trouble shoot, particularly if you have not used CaFÉ™ previously. Late and incomplete applications will not be accepted.

APPLICATION PROCESS

All materials will be submitted online, via CaFÉ™ website (www.callforentry.org). There is no application fee to apply or to use the CaFÉ™ system. To view the application, go to www.callforentry.org, register a username and password, navigate to “Apply to Calls”, and search the list for “City of San Jose – ESD Master Plan Artist.”

Assistance in using the CaFÉ™ system is available during regular business hours (Mountain Time) via e-mail at cafe@westaf.org.

REQUIRED APPLICATION MATERIALS

The application submission must include the information and materials described below all of which are required to constitute a complete application.

Specific proposals are not requested and will not be reviewed at this time.

1. Artist Statement of Interest (3000 character maximum): Submission shall include an *Artist Statement of Interest* that outlines a general interest in this opportunity.

As part of the Artist Statement of Interest, please answer the following questions:

- i. What perspective and/or experience do you bring to this project?
- ii. What is your experience in environmental projects and collaborating with clients, communities, architects and other design professionals?
- iii. What specifically interests you about the project?
- iv. What is your experience working with master planning projects, large scale public art projects or building programs?
- v. What is your experience collaborating with architects and other design professionals?

2. Summary of Experience (3000 character maximum for individuals/5000 character maximum for teams): Include a brief summary of relevant past experience. If submitting as a team, outline individual or team professional accomplishments and the role of each individual on the team.

3. Resume (6000 character maximum individuals and teams): Submission shall include a current resume that outlines your professional accomplishments as an artist.

4. Images of Past Work: Submission shall include visual representations of past artwork that demonstrate your qualifications for this project. The applicant shall submit up to a total of 12 digital images that represent no more than 7 previously completed projects. Submissions shall be completed electronically through the CaFÉ™ system. (Instructions on how to format images to CaFÉ™ specifications can be found on the CaFÉ™ website under Image Prep.)

5. Descriptions of Past Work: Submission shall include a list of the submitted project images with descriptions that clearly explain both the projects and images. Please include the following information: title, date, location, budget for artwork (unless art budget was integral to the entire construction project)

6. Prior planning studies/project scopes: Include one copy each of prior planning studies, or written project documentation (not construction documents) that demonstrate your qualifications for this project. Submit a total of no more than two (2) previously completed studies, plans, etc. completed within the last ten years. The sample work product should be consistent in scope and quality as the assignment described in this RFQ would warrant. *Please do not send a copy of any other application materials.*

Send written materials for **arrival no later than 3/11, 2010, 3 p.m. (PST)** to
Office of Cultural Affairs
Attn: Patricia Walsh
170 W. San Carlos St.
San Jose, CA 95113
Phone: 408.277.5144 x18

Electronic copies may be delivered on a CD-R (no CD-RW) with printed materials, or they may be sent via a file transfer protocol or file sharing interface to patricia.walsh@sanjoseca.gov. File sharing formats cannot require download of software to complete file transfer. If using FTP, be sure to provide necessary username/password information in notification transmittal.

Printed materials will be returned if a SASE of appropriate size and postage is included.

Please confirm that your application includes all of the items below. Incomplete applications will not be reviewed.

- _____ Artist statement of interest (3000 character maximum)
- _____ Summary of experience (3000 character max for individuals/5000 for team)
- _____ Resume (6000 character maximum)
- _____ Images of Past Work
- _____ Descriptions of Past Work
- _____ Sample planning documents (delivered as specified above)

FOR FURTHER INFORMATION

Please contact Patricia Walsh if you require assistance via email at patricia.walsh@sanjoseca.gov or call 408 277-5144 extension 18.