

## ARTS COMMISSION

Dennis Martin, *Chair*  
Kaela Bernal, *member*  
Chris Esparza, *member*  
Lisa Gonzales, EdD, *member*

Rick Holden, *member*  
Charles Lauer, *member*  
Michael Martin, *member*  
Patricia McDonald, *member*

Nathaniel Montgomery, *member*  
Walter Soellner, *member*  
Bobby Yount, *Vice-Chair*  
Jessica Zenk, *member*

## REGULAR MEETING MINUTES

**5:30 PM**

**Wednesday, May 12, 2010**

**City Hall, Wing Rm W-120**

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(a) Call to Order

**Meeting called to order by Chair D. Martin at 5:32 p.m.**

**Roll Call**

**Present: Dennis Martin, Kaela Bernal, Chris Esparza, Rick Holden, Charles Lauer, Michael Martin, Patricia McDonald, Nathaniel Montgomery, Walter Soellner, Bobby Yount, Jessica Zenk**

**Council Liaison: Councilmember Sam Liccardo (joined meeting at 7:40 p.m., Item h.)**

**Absent: Lisa Gonzales,**

**Staff: Kim Walesh (OED), Kerry Adams Hapner (OCA), Lynn Rogers (OCA), Arlene Biala (OCA), Karen Park (OCA); Joe Rodriguez (OCA); Barbara Jordan (CAO) Ragan Henninger (Dist. 3)**

(b) Announcements

(1) Announcements from members of the Commission

- (a) Holden attended Art Party 2010 by Mark Henderson, held in a 2000 sq ft loft warehouse with hundreds in attendance with an entry fee. Another Art Party event scheduled for May 13; info at [www.artparty2010.com](http://www.artparty2010.com).
- (b) Zenk reported on events on behalf of the Silicon Valley Arts Coalition for Tom Ingalls who could not attend; passed the event list out.
- (c) Soellner attended Arts Council Silicon Valley's Abbie Awards last week, which recognized many distinguished arts supporters. Yount sponsored a table for event.

(2) Announcements from the Public (e.g., event announcements)

- (a) Perla Flores, Arts Sub-Committee for Womens' & Girls Summit 2010 announced they are putting an arts event together for the Women's and Girls Summit 2010
- (b) Opera San Jose, Irene Dalis – 4<sup>th</sup> Annual Dalis Vocal Competition on May 23 with \$50,000 in awards from an anonymous donor; prizes range from \$15,000 to \$1,000 and include an Audience Choice Award of \$5,000

- (c) Arts Council Silicon Valley, Audrey Wong – 20<sup>th</sup> Annual Arts Fellow Awards; reception at Triton Museum on May 26
- (d) MACLA, Anjee Helstrup – 12<sup>th</sup> Annual Latino Art Auction on May 15; doors open 6:00 p.m.; on Thursday May 13 they host a dialogue with Tino Ro0driguez at the San Jose Museum of Art
- (e) NALAC Conference Report, Tamara Alvarado – Thanks City for \$11,000 grant and for support from Arts Commission and OCA staff. Over 400 registrants; booked 335 rooms through NALAC but twice that number were booked due to many making own reservations; successfully overmatched original local fundraising goals; raised \$50,000 in cash, exceeding goal of \$40,000; overmatched the \$30,000 minimum in-kind goals Good media coverage of conference. A. Helstrup added that it was good visibility that included visits from major current funders including representatives from both the Ford and the Warhol Foundations. J. Moreles added that people gave excellent, positive feedback on their San Jose experience.
- (f) San Jose Chamber Music Society, Ted Lorraine – Santa Teresa Neighborhood Assn. is hosting an important budget forum this same evening at the Santa Teresa Branch Library; expressed concern about proposed cut of Arts Express Program and planned to take this up at the budget meeting.

**(c) ACTION: Approval of Minutes: Regular Meeting of April 14, 2010**

**Moved/2nd: M. Martin/Yount; passed: all.**

**(d) Arts Commission Chair's Report**

**(1) Report made by Dennis Martin, Chair**

- (a) Attended Tim Shannon's Memorial along with many Arts Commissioners and K Adams Hapner and many students and family members from Shannon's school community
  - (b) Cathleen King, Executive Director of San Jose Stage, lost her mother
  - (c) Commissioner Nathaniel Montgomery resigned his seat on the Commission effective May 31; leaving five seats to be filled.
  - (d) Planning for the Arts Commission's traditional end-of-year gathering; date to be confirmed but in consideration of other upcoming activities all agreed that June 16 might be best choice for June. Looking for an artsy venue; event will be more of a reception.
- (e) Report: Mexican Heritage Plaza – update on Steering Committee recommendation for School of Arts & Culture (working title) - Elisa Echeverria reported. Introduced Steering Committee members Erin Goodwin Guerrero and Chris Esparza. Presented final updates from Steering Committee's recommendation to convert the Mexican Heritage Plaza to an arts school. Reported on community feedback to this recommendation gathered at the April 12 Town Hall meeting. Will present the recommendation at the May 25 City Council meeting. Announced a collaboration with the Alum Rock School District that will start very shortly; the ARSD will begin using former Resident Art Partner (RAP) offices for classrooms; to accomplish this, the RAP groups' office space rentals were terminated, but they will still have access to program space for performance; they are to receive assistance finding new office space away from MHP. Groups affected by this include Teatro Vision, Multicultural Artists Guild and Los Lupeños. ARSD will use bond dollars for this expansion and will rebuild the offices into classrooms. RAP groups will now have a new status called Cultural Partners.

The Steering Committee will remain in tact. In next phase of process it will work in three committees to develop operational models: Financial Model Team, Fundraising Team and a Program Model Team.

Discussion centered on Steering Committee's recommendation for continued City subsidy of \$400,000-\$500,000 per year, issues with how the RAP groups are impacted by requirement to move, creative approach by General Services Director Peter Jensen to streamline maintenance and overhead costs through use of volunteers.

Chair Martin noted that City intends to examine all facility subsidies.

Public comment.

**(f) Elections Committee (Note: Item taken out of order, after Item h.)**

**(1) Action: Paper votes cast to elect Commission Chair for FY 2010-2011:**

**Results: Bobby Yount - 7; Patricia Borba McDonald - 4**

**(2) Action: Paper votes cast to elect Commission Vice-Chair for FY 2010-2011:**

**Results: Rick Holden – 6; Michael Martin – 3; Abstention - 2**

**(g) Public Art Committee (Note: Item taken out of order, after Item f.)**

(1) Chair's Report - Chair Patricia McDonald reported

(a) Much public interest in the disposition of the Millard Sheets mural at the Airport; included a community meeting on May 6

(b) Attended a community meeting for the new Fire Station #37, the last of the Public Protection Bond Projects in public art

(2) Report on March 10 (deferred from April) and April 14, 2010 Public Art Committee

(a) March PAC meeting included selection of Buster Simpson for master planning in the Water Pollution Control Plant; may also include creation of an artwork by him and PAC saw design proposals for temporary works along San Fernando Street

(b) Report from April PAC Meeting included additional design proposals related to temporary works on San Fernando Street; one project may be put on hold due to concerns about viability of design.

**(h) Executive Committee (Note: Item taken out of order, after Item e.)**

(1) Chair's Report

(a) Chair Yount reported Tapestry Arts will not hold its Festival on Labor Day this year. May hold an event later in the year, or may reinstate its traditional Labor Day Festival next year.

(b) Roma Dawson has left the staff of Councilmember Liccardo. Ragan Henninger, Chief of Staff, will take on the role Dawson had interacting with the Commission.

(c) Advocacy Letter from Commission: draft letter distributed. K Adams Hapner outlined the process for distributing the Commission's letter: it must be submitted to the City Clerk, then transmitted to the Rules Committee after which it can be distributed to the public.

**(2) Action: on the FY2010-11 Budget – (Note: Taken out of order, after Item h.3.)**

- (i) **(Note: Taken out of order, after Item h.2.ii)** K. Adams Hapner reported, noting that the information accompanying the memo in the packet included both the information about the budget as it is presented to Council as well as the OCA's line item operating budget. Impact of funding decrease will need to be assessed by the Commission later in the year at its retreat. Corrected a \$30,000 typographical error on Page 3 of memo, noting that it was a line item typographical error that did not change any of the totals represented in memo or budget. Reported that OCA convened two community meetings about proposed program cuts related to budget decreases; a total of fifty people attended both. Labor negotiation results are due June 3 which may have some impact on budget. City Attorney B. Jordan clarified that the term "accept" was included in the wording of the recommendation at her direction. Discussion centered on how to amend Arts Commission's alternate budget recommendation, Item H.2.iii, into the main recommendation.

Public comment.

**Action: Accept the 2010-2011 proposed funding allocations for Arts and Cultural Development Programs and Services, which includes the Cultural funding Portfolio, in the amounts specified in the Attachments, excluding the City Manager's Office Budget Recommendations Item 2 "K-12 Arts Education Program Staffing" and Item 4. Arts Program Staff Funding Reallocation on Page VII-40 of the City Manager's Proposed Budget and excluding elimination of the Arts Express Program.**

**Mvd/2<sup>nd</sup>: Yount/Holden; passed all.**

- (ii) **(Note: Taken out of order, before Item h.2.i)**

**Action: To forward a recommendation to City Council to augment the Cultural Funding Portfolio grant awards in the amount of \$455,000 from the Multi-Year Arts Grants Stabilization Fund.**

**Mvd/2<sup>nd</sup>: McDonald/Soellner; passed all. Commissioners Esparza, Holden, Montgomery and Yount were recused for this item.**

K. Adams Hapner reported that there may be up to \$19,333 uncommitted funding which could be added to the coming year's grants or carried to the following year. At present it will be retained for later use and not added to the 2010-2011 grant funds.

Public comment.

- (iii) Alternative recommendation – The Arts Commission's Alternative Budget recommendation language was amended into the budget recommendation in item H.2.i.

**(3) Approval of Grant award recommendations for FY 2010-11 (Note: Taken out of order, before Item h.2.)**

Kerry Adams Hapner, Director of Cultural Affairs provided background on process and funding.

(i) Operating Grants:

**Action: Recommends that the City Manager negotiate and execute twenty-six proposed FY2010-11 grant awards for organization support subject to the availability of funds appropriated in the City's 2010-2011 Operating Budget, as follows:**

- (a) The twenty-five 2010-2011 Operating Grant awards listed in the Attachment;
- (b) A special Recovery Grant for San Jose Repertory Theater.

**Moved/2<sup>nd</sup> McDonald/Bernal; passed all. Commissioners Esparza, Holden, Yount and Montgomery were recused for this item.**

**No public comment.**

(ii) Festival Parade & Celebration Grants:

**Action: Recommends that the City Manager negotiate and execute the twenty-eight proposed grant awards subject to the availability of funds appropriated in the City's 2010-2011 Operating Budget, as follows:**

- (a) The twenty-seven 2010-2011 Festival, Parade and Celebration (FPC) Grant awards listed in the Attachment;
- (b) A special grant for a Citywide Arts Festival.

**Moved/2<sup>nd</sup> Holden/Yount; passed all. Commissioners Esparza and Montgomery were recused for this item.**

**No public comment.**

(iii) Project and Program Grants (PPG):

**Action: Recommends that the City Manager negotiate and execute the nineteen proposed FY2010-11 Project & Program Grant (PPG) awards specified in the Attachment and subject to the availability of funds appropriated in the City's 2010-2011 Operating Budget.**

**Moved/2<sup>nd</sup> McDonald/M. Martin; passed all.**

**No public comment.**

(i) Reports

- (1) Council Liaison – Sam Liccardo, Councilmember: Budget update – had to leave at 8:50 p.m.
- (2) Office of Cultural Affairs - K. Adams Hapner reported.
  - (a) Randy Cohen of Americans For The Arts will make a presentation on May 13 about the National Arts Index research at 9:30 in City Hall Tower 1734
  - (b) National Arts Marketing Project staff is in town planning for the upcoming conference

- (c) OCA is moving to City Hall in June
- (d) Champions of Arts Education Awards Celebration will be held on Tuesday May 18 in City Hall W119 in conjunction with the Council's evening session

(3) Cultural Vision Plan Status Report/Update – K. Adams Hapner reported.

- (a) Land use portions of the Cultural Connection plan will go to the Envision 2040 Task Force at its June 28 meeting.
- (b) Cultural Connection will be on the Arts Commission's July meeting agenda, and then will go to Council in August.

(4) Arts Commission Liaisons

- (a) AAPOC – Michael Martin: No report.
- (b) Arts Alliance – Rick Holden: No report.
- (c) Arts & Culture Roundtable – Kaela Bernal: They discussed continued concern about the Transient Occupancy Tax fund and the City's budget.
- (d) Arts Council Silicon Valley – Bobby Yount: more than 250 people attended the Abbies, biggest attendance on record.
- (e) Envision 2040 – Charles Lauer: continued discussion about budget; upcoming May 15 community meeting on future budget issues as related to land-use; meeting is from 9:00 – 12 noon in Council Wing.
- (f) 1<sup>st</sup> ACT Silicon Valley – Patricia McDonald: distributed their newspaper 'insert'; highlighted features of it.
- (g) Local Plan Advancement Team – Lisa Gonzales: Absent/no report.
- (h) Mexican Heritage Plaza Steering Committee – Chris Esparza: added to earlier MHP report. Noted that move out of RAP groups was supposed to be 'thoughtful and sensitive' but it was not handled well; RAP groups were given 30 days to vacate; situation has generated distrust. Noted that AC may need to monitor ongoing developments: concern that if Alum Rock School District has lease on classrooms, it will interfere with how effectively the Steering Committee group can develop a prototype for an arts school facility.
- (i) San Jose Convention & Visitors Bureau/Team San Jose – Walter Soellner: No report.
- (j) Santa Clara County Office of Education – Lisa Gonzales: Absent/no report.
- (k) Silicon Valley Arts Coalition – Jessica Zenk: No report.
- (l) ZER01 – Nathaniel Montgomery: No report.

(j) Public Forum

**(k) Adjourn: Meeting adjourned at 9:07 p.m.**