

## ARTS COMMISSION

Dennis Martin, *Chair*  
Kaela Bernal, *member*  
Chris Esparza, *member*  
Lisa Gonzales, EdD, *member*

Rick Holden, *member*  
Charles Lauer, *member*  
Michael Martin, *member*

Patricia McDonald, *member*  
Walter Soellner, *member*  
Bobby Yount, *Vice-Chair*  
Jessica Zenk, *member*

### REGULAR MEETING MINUTES

**5:30 PM**

**Wednesday, June 9, 2010**

**City Hall, Wing Rm W-120**

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(a) Call to Order

**Meeting called to order by Chair D. Martin at 5:31 p.m.**

**Roll Call**

**Present: Dennis Martin, Kaela Bernal, Chris Esparza, Lisa Gonzales, Rick Holden, Charles Lauer, Michael Martin, Patricia McDonald, Nathaniel Montgomery, Bobby Yount, Jessica Zenk (left at 7:30 p.m.)**

**Council Liaison: Councilmember Sam Liccardo (joined meeting at 7:40 p.m., Item h.)**

**Absent: Walter Soellner**

**Staff: Kerry Adams Hapner (OCA), Barbara Goldstein (OCA), Lynn Rogers (OCA); Ragan Henninger (Dist. 3); Armando Gomez (Mayor, for part of meeting)**

(b) Announcements

(1) Announcements from members of the Commission

(a) Esparza announced that Left Coast Live would start shortly; it will include many futures including a 6-day conference with panels, mini-concerts; taking over SOFA; getting a lot of coverage

(b) Yount reported that:

(i) SJ Jazz has released the 2010 Festival line-up

(ii) 1<sup>st</sup> Friday in June was very active with downtown filled with many attendees and excellent exhibits at MACLA, SJ Quilt Museum and others

(iii) Great exhibit at SJICA currently

(iv) Arts Commission reception to acknowledge those leaving and salute the year is scheduled for June 16 at MACLA from 5:30-7:30 PM;

(v) Condolences to M. Martin on the loss of his mother, earlier this week

(c) Zenk announced that she is appearing in a dance production at the end of the month

(2) Announcements from the Public (e.g., event announcements)

- (3) Mary Smith, San Jose Stage: Opening the 3<sup>rd</sup> in the Tuna Trilogy. Monday Night Live is June 21 at 6:00 p.m.
- (4) Tom Ingalls, San Jose Guitar Society: finished season and will be doing many small summer programs in Libraries to encourage community interest and involvement
- (5) Tom Ingalls, Silicon Valley Arts Coalition: doing 3 summer concerts, scheduled Sundays June 27, August 28 and September 5; \$5 donation; purpose is to showcase various art presentations to build interest

**(c) ACTION: Approval of Minutes: Regular Meeting of May 12, 2010**

**Approved with correction to item 4.d.: the number should be 850, not 250.**

**Mvd/2<sup>nd</sup>: Soellner/McDonald; passed all with abstention by Gonzalez**

**(d) Arts Commission Chair's Report, made by outgoing Chair, Dennis Martin**

- (1) Report: Announced it was last meeting for himself, Lisa Gonzales and Charles Lauer. Thanked all, those continuing and those leaving. Noted many changes in 7.5 year tenure as a Commissioner

**(e) Report: Redevelopment Agency, made by Bill Ekern**

SJRA is retrenching following State's grab of \$70 million resulting in many projects suspended, downsized or cancelled; significant impact to the Arts Commission and Public Art Program. Civic Aud. Upgrade is current major project along with a variety of SNI projects. Hope is that property tax assessments will rise but this year's budget is based on flat assessment. Urban Marketplace at San Pedro Square should open in the Fall.

**(f) Presentation: San Jose Museum of Art, made by Deb Norberg, Deputy Director and Lucy Larson, Curator of Education**

**(g) Public Art Committee**

**(1) Chair's Report, made by Patricia McDonald, Chair**

- (a) Reported on CONRAC opening at Airport that included Hands by Christian Moeller with follow-up at 01's Z-Salon with excellent talk by artist.
- (b) Exhibit at ICA and Works are strong
- (c) Airport Grand Opening coming up on weekend of June 26; ticketed Sponsor event is June 24 with tickets at \$150 each. Community Open House with tours all day on June 26 and 27; free but requires pre-registration to go behind security check point.

**(2) Report on May 18 Public Art Committee Meeting**

- (a) Deborah Ascheim artwork for Airport is on hold until possibly early 2011
- (b) Andrea Polli presented sample of her content for the ATT building light projection artwork that is to be part of temporary works on San Fernando Street.

**(3) Report – Public Art Capital Improvements Budget: report made by Barbara Goldstein, Public Art Program Director**

**(h) Executive Committee**

**(1) Chair's Report, made by Bobby Yount, Chair**

- (a) Commission's annual retreat is tentatively scheduled for September 18

**(2) City's FY2010-11 Operating Budget. (NOTE: This item was taken out of order, after Item f.)**

Chair Martin introduced Mayor's Budget Message items; Kerry Adams Hapner, Director of Cultural Affairs made report on impact noting services cuts in the Events Program, possible impact to Public Art, ability of the Arts Commission to inform the budget process, critical dates.

**ACTION: Direct the Arts Commission Chair and Vice Chair to speak to Council on behalf of the Arts Commission in Public Hearing and at City Council meeting on Items in the Mayor's Budget Message.**

**Mvd/2<sup>nd</sup>: Yount/Holden; passed: all.**

Discussed items in Mayor's budget message, released late on Friday June 4, that were specifically directed at key elements of the Public Art Program. Barbara Goldstein provided detailed report about the proposals and the impact. OCA Director noted importance of Public Art in the Cultural Vision Plan and that its support is critical.

**ACTION: Direct Chair of Arts Commission and Public Art Committee to write a letter to Mayor and copy Council members to express grave concern that Commission has about item h.2., and have Public Art Committee chair speak to Council on behalf of Arts Commission at hearing and meeting to support Public Art.**

**Mvd/2<sup>nd</sup>: Holden/Bernal; passed: all.**

(i) Advocacy Ad Hoc Committee : Report on development of Toolbox Modules by Arts Commissioners  
Item postponed until future meeting.

**(j) Reports**

(1) Council Liaison – Sam Liccardo, Councilmember: Chief of Staff Ragan Henninger reported that Councilmember Liccardo had been re-elected. No other report at this time.

(2) Office of Cultural Affairs: Kerry Adams Hapner, Director of Cultural Affairs reported that

(a) OCA is moving to the 4<sup>th</sup> Floor of City Hall on June 14

(b) Resident Arts Partner groups are relocation offsite from the Mexican Heritage Plaza ; Mexican Heritage Corporation and San Jose Multicultural Artists Guild are going to the old OCA offices at 365 S. Market Street, joining Broadway San Jose/Nederlander Productions there; Teatro will either go to that location, or possible to Hoover Community Center. Not clear if the groups will be paying rent at the new locations. Good for arts presence in SoFA area.

(c) Update on some cost reductions:

(i) Considering a recommendation to not hold Arts Commission meetings in July and December in response to City study and directives to reduce staffing requirements for Boards and Commissions. July will be dedicated to new Arts Commissioner orientation.

(ii) Various efforts at reducing costs of City events: A motion to use non-sworn Parking Track Control Officers (PTCO) would reduce costs to event producers over the present cost of sworn officers. With support from Councilmember Liccardo, this will go to Council on June 15 and 22.

(iii) Auditor's Report on Community Based Organizations that receive greater than \$250,000 per year has been submitted to the Rules Committee as part of an ongoing City effort; it includes several cultural organizations including the San Jose Repertory Theater which at the time the report was developed had one of the worse financial profiles.

(3) Cultural Vision Plan Status Report/Update: K.A. Hapner reported

(a) Key elements of the Cultural Vision Plan that are to be included in the Envision 2040 General Plan Update are on the Envision 2040 Task Force Agenda for June 28; these items include elements about cultural participation, high-impact public art, and spaces and places for art. The Cultural Vision Plan will come back to the Arts Commission in August.

(4) Arts Commission Liaisons

(a) AAPOC – M. Martin had no report

(b) Arts Alliance – R. Holden had no report

(c) Arts & Culture Roundtable – K. Bernal reported that K. A. Hapner had presented a detailed budget report at the Roundtable's last meeting; the report caused the members to send letters to Mayor and Council

(d) Arts Council Silicon Valley – B. Yount reported ACSV Board met May 27; Budget issues related to Artsopolis and its self-sustainability are a major concern. ABBIE's netted \$35,000, the largest amount to date.

(e) Envision 2040 – C. Lauer reported that after 3 years of work, the Task Force is in the 'home stretch' with there are 6 meetings left; goal is to get it to Council.

(f) 1<sup>st</sup> ACT Silicon Valley – P. McDonald had no report

(g) Local Plan Advancement Team – L. Gonzales had no report

(h) Mexican Heritage Plaza Steering Committee – C. Esparza reported that the Phase 1 plan for the Plaza received unanimous support from Council, opening the door to Phase 2. The Steering Committee will remain in tact to proceed with the plan to prototype the school and raise a commitment of \$1 million funding for the coming year

(i) San Jose Convention & Visitors Bureau/Team San Jose – W. Soellner had no report

(j) Santa Clara County Office of Education – L. Gonzales reported that there is much going on and requested to make a presentation on a future agenda. Looking at resurrecting the South Bay Artist Collective; Creating an arts directory modeled on San Diego Office of Education, similar to Artsopolis but for school/education

(k) Silicon Valley Arts Coalition – J. Zenk had no report (left meeting at 7:30 p.m.)

(l) ZER01 – various commissioners reported. 1<sup>st</sup> Friday's Sub-Zero is its own thing produced by Anno Domini, not part of the actual Zer01; Absolute Zero is a different event.

(k) Public Forum

(l) Adjourn: Meeting adjourned at 8:38 p.m., with an expression of thanks from the Arts Commission to Chair D. Martin