

ARTS COMMISSION

REGULAR MEETING MINUTES

Wednesday, January 13, 2010

City Hall Rm W-120

- (a) Call to Order & Roll Call
Meeting called to order by Chair Dennis Martin at 5:33 p.m. with a quorum present.
Commissioners present: Kaela Bernal, Chris Esparza, Dr. Lisa Gonzales (left at 7:00 PM), Rick Holden, Charles Lauer, Dennis Martin, Michael Martin, Patricia McDonald, Nathaniel Montgomery, Tim Shannon, Walter Soellner, Bobby Yount Jessica Zenk
Commissioners absent: None.
Staff present: Office of Economic Development and Cultural Affairs – Kerry Adams-Hapner, Arlene Biala, Barbara Goldstein, Karen Park, Lynn Rogers, Joe Rodriguez; City Attorney’s Office - Barbara Jordan
Council Liaison present: Councilmember Sam Liccardo (until 6:15 p.m.), District 3 Policy Advisor Roma Dawson
- (b) Announcements
- (1) Announcements from members of the Commission
- (a) **Dr. Gonzalez announced an arts education advocacy workshop related to the upcoming Arts Education Advocacy Month.**
- (2) Announcements from the Public (e.g., event announcements)
- (a) **Tom Ingalls, representing the Silicon Valley Arts Coalition announced upcoming 7th Annual Arts Panorama to be held on January 29 with a silent auction at 6:30 PM and a 7:20 PM concert at Le Petit Trianon Theatre, a fundraiser for SVAC. Flyer distributed.**
- (b) **Irene Dalis of Opera San Jose announced that the organization had anticipated an unprecedented shortfall of \$365,000 but also received a donation of \$363,000 in conjunction with the estate of a long term subscriber. Also received a \$500,000 grant for a new production. On January 16 from 3:00 – 5:00 PM there will be an Open House at Opera San Jose’s studio facility on Paragon Drive that will include rehearsal viewing and facility tour. Opening on February 6 at California Theater with production of *Marriage of Figaro*.**
- (c) Approval of [Minutes: Regular Meeting of December 9, 2009](#)
M/S (Holden/Lauer): To approve the minutes as submitted. Motion carries unanimously.
- (d) Arts Commission Chair’s Report—*Dennis Martin, Chair* (presented after Item f.)
- (1) **AB 700 – Creative Industries & Revitalization Act: California Arts Advocates meted a presentation about this bill which proposes to tax arts-related business to generate**

funds for distribution by the California Arts Council to fund arts and cultural activities. Arts Commission has legal restrictions about advocacy, but individuals can advocate; those interested should find information available at CAA website.

- (2) Commission vacancies: City Clerk is accepting applications to fill four seats for which the terms expire on June 30; only two are eligible for reappointment. Staff sent e-mail from Clerk's office with information about application process and deadline.**
- (3) Long-term reserve and unallocated Transient Occupancy Tax: Appointing a sub-committee for the continuing review of policy related to these funds; follow-up from December meeting.**
- (4) Grant review panels: This year all panels will be conducted on weekdays during regular business hours. Last year this was done only for Arts Program Operating Grants. Panel appointments have not yet been made. Karen Park at the Office of Cultural Affairs will send panel dates and times to all Commissioners; those interested in serving should contact her.**

- (e) Recognition of Doris Burgess, San Jose Museum of Art docent, for Bank of America Neighborhood Excellence Award

Recognition done on behalf of the Arts Commission by Vice Chair Bobby Yount.

- (f) Presentation and Discussion: Mexican Heritage Corporation

Presented by Marcela Davison-Aviles, Executive Director with Mariachi Festival Artistic Director Linda Ronstadt and PR Consultant Jill Arnone. Next year is 20th anniversary of Mariachi Festival.

- (g) Presentation and Discussion: NALAC Conference April 2010

Presentation made by Local Host Committee members Tamara Alvarado and Angie Helstrup-Alvarez. Also introduced Elisa Echeverria and Lidia Doniz, both graduates of 1st Act's Multicultural Leadership program. This is NALAC's 20th Anniversary. Conference open to all; early-bird registration is \$225. Dates are April 14-18, 2010. Local leadership team has commitment to raise \$40,000 cash and \$10,000 in-kind support. Local host responsibilities also include hosting a reception, connecting to Bay Area community, and marketing to get 'heads in beds'. Estimate 400 – 500 to attend. Goal to showcase San Jose includes special exhibit at San Jose Institute of Contemporary Art; special activities at Mexican Heritage Plaza and San Jose Museum of Art. NALAC conference may help leverage the 2013 National Performance Network conference to locate in San Jose.

Vice-chair Yount reported NALAC has approached City for additional funding support.

- (h) Review and recommend that the City Council accept the [Five-Year Public Art Work Plan](#) as part of the Fiscal Year 2011-15 Capital Improvement Program Budget

Presented by Barbara Goldstein .Reported some estimates cannot be finalized until the Redevelopment Agency Budget is firm, anticipated around February 23; which could include RDA budget decrease. City's budget issues may impact Public Art Program staff. Other budget impact includes several capital projects suspended due

to lack of funds for maintenance and operations. Chair Martin noted that for the past two years the Commission has received no complaints from the community about public art, an indication of the success of the Public Art Master Plan's community process.

M/S (McDonald/Shannon): To recommend that the City Council accept the Five-Year Public Art Work Plan as part of the Fiscal Year 2011-15 Capital Improvement Program Budget. Motion carries unanimously.

- (i) Report - Update on Creative Entrepreneur Project

Report provided by Arlene Biala

- (j) Public Art Committee

(1) Chair's Report provided by Patricia McDonald, Chair

(a) [Report on December 2009 Public Art Committee](#)

(b) Grand Opening of Santa Teresa Branch Library and dedication of artwork by Beatrice Coron is scheduled for Saturday, February 6; ceremonial program at 11:00 a.m.

- (k) Executive Committee

(1) Chair's Report provided by Bobby Yount, Chair.

Announced that City Attorney Barbara Jordan will conduct a special study session about the Brown Act, City's Gift Policy and City Code of Ethics and Conduct. It is tentatively scheduled as a special 30 minute session prior to the February Arts Commission meeting.

- (2) Review and take action on the recommended amendments to the *San José Arts Commission Bylaws*.

Yount reported that the review and updating of the bylaws must be done biannually and that this is the first of two phases.

M/S (Holden/Bernal): To accept the [recommended amendments to the San José Arts Commission Bylaws](#). Motion carries unanimously.

- (3) Advocacy Team - Sub-committee report (NOTE: Presented with Commission Liaison reports)

Zenk and Soellner reported. Compiling ideas from Commission on benefit of the arts to present at February meeting. K. Adams-Hapner said they will need to meet with City Attorney to clarify Arts Commission role relative to the municipal code and that proposed "templates" for advocacy many need to be vetted first with Council before use with the community.

- (l) Reports

(1) Council Liaison (presented after Item f.)

Councilmember Sam Liccardo provided a general update on the City's budget status and process (presented after Item f.).

Roma Dawson reported it will soon be required that Commission work plans must go to the City's Rules Committee for review and approval; this will be a significant procedural change.

(2) Office of Cultural Affairs

Kerry Adams Hapner, Director of Cultural Affairs reported:

- (a) Public Art Program staff in collaboration with public art programs in Oakland, San Francisco and Santa Cruz have just completed a seven session public art training program for artists; planning is now underway to present the training nationally as a webinar through Americans for the Arts.**
- (b) Arts Education program is testing concepts from the Arts Education Master Plan. Includes placement of interns at 30 art sites to promote cultural and arts administration learning opportunities through the Workforce Investment Act and City's Work To Future program.**
- (c) Cirque de Soleil's *Ovo* production is coming to San Jose very soon.**
- (d) The OCA's Events Team will oversee the 2010 Amgen Cycling Tour Stage 4 event on May 19, the phase in which the race goes from San Jose to Modesto.**
- (e) The Special Events Services and Cost Review report was presented on December 14 to Council's Community and Economic Development Committee; will go back in March 2010. Gate fees are key issue.**

(3) Cultural Vision Plan Status Report/Update

Kerry Adams-Hapner, Director of Cultural Affairs reported. Consultant Team has completed research phase and is drafting the plan; submittal expected during the week of January 18. It is anticipated that the plan will be presented for review and comment to the Advancement Team, the Arts Commission, the general public at a Town Hall forum, and the Envision 2040 Task Force culminating in presentation to City Council.

(4) Arts Commission Liaisons

- (a) AAPOC - *Michael Martin*
No meetings, no report.**
- (b) Arts Alliance – *Rick Holden*
No meetings, no report.**
- (c) Arts & Culture Roundtable – *Kaela Bernal*
No meetings, no report.**
- (d) Arts Council Silicon Valley – *Bobby Yount***

Distributed Nomination Form for upcoming annual Abby Awards; luncheon and ceremony to be held on Friday May 7 at San Jose's Fairmont Hotel.

(e) Envision 2040 – *Charles Lauer*

Reported Task Force is behind schedule and therefore now meeting the 2nd and 4th Mondays each month. There are five scenarios for Environmental Impact Review based on population proposals. Draft plan in near future.

(f) 1st ACT Silicon Valley - *Patricia McDonald*

No report.

(g) Local Plan Advancement Team: *Dr. Lisa Gonzales*

(Not present at report time): No report.

(h) Mexican Heritage Plaza Steering Committee – *Chris Esparza*

Committee is working in two teams to explore two operating scenarios: cultural center and school for the arts; the teams will cross reference ideas for each. Recent meeting garnered a great deal of interest; more than 50 participants and much media coverage

(i) San Jose Convention & Visitors Bureau/Team San Jose – *Walter Soellner*

No report.

(j) Santa Clara County Office of Education – *Timothy Shannon*

Arts Education Advocacy event on January 20 at 3:30 p.m.

(k) Silicon Valley Arts Coalition – *Jessica Zenk*

Announced the annual Arts Panorama fundraising event scheduled January 29 at 6:30 p.m. (See item b.2 for details.)

(l) ZER01 – *Nathaniel Montgomery*

Reported staff had sent all Commissioners the invitation to the upcoming Z Salon reception event.01SJ will be previewing three major ideas including Climate Clock and others.

(m) Public Forum

(1) Lidia Doniz announced that the cultural ensemble Movimiento Cosmico will host a celebration of the new lunar cycle on February 6 with four hours of dancing and drumming.

(2) Chris Esparza announced that the Food Network's TV program Diners & Dives will premiere a segment featuring The Garage restaurant on Monday, February 22; the restaurant will be closed but there will be a big screen special event at the location.

(3) Patricia McDonald announced that the official California Arts License plates are tax deductible.

(n) Adjourn

Meeting adjourned at 7:50 in remembrance of the Haitian Earthquake victims.