

## ARTS COMMISSION

Dennis Martin, <i>Chair</i>	Rick Holden, <i>member</i>	Timothy Shannon, <i>member</i>
Kaela Bernal, <i>member</i>	Charles Lauer, <i>member</i>	Walter Soellner, <i>member</i>
Chris Esparza, <i>member</i>	Michael Martin, <i>member</i>	Bobby Yount, <i>Vice-Chair</i>
Lisa Gonzales, EdD, <i>member</i>	Patricia McDonald, <i>member</i>	Jessica Zenk, <i>member</i>
	Nathaniel Montgomery, <i>member</i>	

## REGULAR MEETING MINUTES

**5:30 PM**

**Wednesday, March 10, 2010**

**City Hall Rm W-120**

(a) Call to Order

**Meeting called to order by Chair D. Martin at 5:32 p.m.**

**Roll Call**

**Present: Dennis Martin, Chris Esparza, Lisa Gonzales (left at 7:20 p.m.), Rick Holden, Charles Lauer, Michael Martin, Patricia McDonald, Nathaniel Montgomery, Timothy Shannon, Walter Soellner, Bobby Yount, Jessica Zenk (left at 7:45 due to illness)**

**Absent: Kaela Bernal (excused),**

**Staff: Kerry Adams-Hapner (OCA), Lynn Rogers (OCA), Barbara Goldstein (OCA), Arlene Biala (OCA), Karen Park (OCA); Roma Dawson (Dist. 3)**

(b) Announcements

(1) Announcements from members of the Commission

(a) **Esparza: Save the Date for West Coast Live in June**

(b) **Yount: He and McDonald, along with OCA staff Adams Hapner, Rogers and Goldstein, attended the Bittersweet Harvest/Los Braceros exhibit opening reception at Mexican Heritage Plaza on Monday March 8. Highly recommended the exhibit.**

(c) **Gonzales: Attended VIP Opening of Happy Hollow Park and Zoo is March 9, 2010.**

(d) **Zenk: Attended 2<sup>nd</sup> Annual Spelling Bee March 6 at Children's Musical Theatre of San Jose and found it amazing.**

(e) **McDonald: Went to SF Ballet and found it disappointingly not better than Ballet San Jose.**

(f) **Shannon: City Lights Theater closed their production of Dead Man Walking last week.**

(g) **Montgomery: Attended 1<sup>st</sup> Friday for the first time in a long while; noticed high attendance overall. Also attended the San Jose Stage production of Rock & Roll.**

(2) Announcements from the Public (e.g., event announcements)

(a) **Angie Helstrup/MACLA: 1) Jane Castillo is Artist in Residence in conjunction with National Performing Arts Residency program; a reception Saturday March 13 at 3:00**

p.m.; 2) Two funders invited MACLA to present at the Space For Change conference as a model project. Rebobola Performance Artists Residency starts March 13.

- (b) Ann Hurst/CMTSJ: 2<sup>nd</sup> annual Spelling Bee was a success; Councilmember Liccardo was a celebrity speller.
- (c) Sheila Bernstein: Introduced herself as a member of Class 3 of 1<sup>st</sup> Act's Multicultural Leadership Class, and also as co-producer of Left Coast Live.
- (d) Tamara Alvarado/1<sup>st</sup> Act and NALAC Conference: (1<sup>st</sup> Act) Class 3 of the Multicultural Leadership Program going on a 2 day retreat. (NALAC) NALAC conference upcoming in April; as Chair of the Local Host Committee she is proud to announce that they are close to meeting fundraising targets. Local Host reception on Thursday, April 15 from 5:00 – 7:00 PM at The Tech. Recent grants include \$5,000 from Castellano Family Foundation, \$5,000 from Irvine Foundation, both leveraged by the City grant . Performers at the conference will include Susan Baca from Peru, Los Pleneros from New York, and local artists.

(c) Approval of Minutes: [Regular Meeting of February 10, 2010](#)

**Moved/2<sup>nd</sup>: Lauer/Shannon; passed: all.**

(d) Arts Commission Chair's Report

- (1) Report: **Dennis Martin, Chair, gave report**
- (2) Update on appointment of a 3 person Elections Committee for FY 2010-2011 Chair and Vice Chair and [review of the election process](#).

**Chair Martin reported that he has appointed an Elections Committee consisting of Lauer as Chair with Soellner and Shannon. Adams Hapner clarified dates, with a deadline of March 29 for nomination submittals to Committee which then must be submitted to OCA by March 31. Nominations are for Chair and Vice-chair. Nominations can be made by self or by a second party. Nominees must submit a statement of qualification. Election process overview was included in online agenda packet.**

- (3) Update on appointment of 3 person Ad Hoc Committee to explore policies of long-term reserve and unallocated Transient Occupancy Tax

**Chair Martin announced that he appointed himself, Zenk and Holden to review unallocated Transient Occupancy Tax policies.**

(e) Presentation & Discussion: 01SJ Festival

**Joel Slayton, Executive Director provided detailed presentation about upcoming festival.**

- (f) Action: **Approved recommendation that the City Council final adopted budget for 2010-2011 follow the recommended percentages for funding levels for the 2010-2011 Cultural Funding Portfolio comprised of three core grant programs: 78% for Operating Grants (OpG), 10% for Project and Program Grants (PPG), and 12% for Festival, Parade and Celebration Grants (FPC), and that OCA staff and grant review panels follow the recommended percentages in developing grant award recommendations to City Council.**

**Adams Hapner, Cultural Affairs Director, presented recommendation and clarified the recommended percentages. Grant award process was discussed and staff clarified the grounds for appeal of panel recommendation.**

**Moved/2<sup>nd</sup>: Yount/Gonzales; passed all. (Esparza was recused to avoid appearance of conflict of interest.)**

(g) Report: Status of Arts Education Strategic Plan

**Biala, Arts Program Manager, provided report**

(h) Public Art Committee

(1) Chair's Report : **Chair McDonald gave report**

(2) [Report on February 2010 Public Art Committee](#): **Chair McDonald reported**

(i) Executive Committee

(1) Chair's Report

**Chair Yount distributed a handout that summarized his report:**

**1) The situation with Tapestry Arts and its continued viability was a main concern;**

**2) The Committee reviewed with Cultural Affairs Director Adams Hapner the upcoming review process for the Cultural Vision Plan noting that it is anticipated it will go before Council in August after input from the community, the Commission and the Envision 2040 Task Force;**

**3) Discussed the forecasted decrease in 2010-11 Transient Occupancy Tax revenues and discussion about expanding the percentage available for Operating Grants and decreasing the percentage for both Festival Parades and Celebration Grants and the Project and Program Grants.**

(j) Advocacy Ad Hoc Committee

**Chair Soellner reported that the Committee Met Saturday March 6; he requested updates from participating Commissioners on development of Toolbox Modules by Arts so they could report next meeting. Martin (D.) overseeing Value of the Arts; Gonzales/Shannon on Arts Education and Yount/Esparza on Social Benefits.**

(k) Reports

(1) Council Liaison – (NOTE: Item taken out of order, following Agenda Item c.)

**Councilmember Sam Liccardo reported that SJ Mercury News Sunday front page article about the San Jose Repertory Theater presented an inaccurate view of the organization's business and financial status that could be detrimental to pending support and contributions; provided an overview of accurate information and requested the Commission represent this accurately in any public discussions about the organization.**

**Commented on the recent very positive Food Network coverage of The Garage restaurant.**

**Asked Goldstein (OCA) to clarify Chair Martin's inquiry about Monday's Airport Study Session and status of \$3 million Airport public art funding deferral. Goldstein clarified that while Airport has funding challenges as a team they were able to ensure**

**sufficient funding for all current projects to be completed in time for the opening including a staff technician and related issues; will develop an MOU to determine a trigger for restoral of funds that is comparable to other departments.**

(2) Office of Cultural Affairs

**Report provided by Kerry Adams Hapner, Director of Cultural Affairs.**

**(a) Proposed Monuments Policy to Council in early April.**

**(b) Cost controls and related issues for event organizers to be reviewed by CEDC on or around March 22.**

(3) Cultural Vision Plan Status Report/Update

**Adams Hapner (OCA) gave overview of plan for review of draft.**

(4) Arts Commission Liaisons

(a) AAPOC – **M. Martin, no meeting, so no report.**

(b) Arts Alliance – **Holden, no report.**

(c) Arts & Culture Roundtable – **Bernal, no report (absent).**

(d) Arts Council Silicon Valley – **Yount reported. Attended annual February 26 retreat with 35 people. Renewed interest in advocacy.**

(e) Envision 2040 – **Lauer reported. Task Force approved a preferred option for ratio of employment to residents; must now go for Environmental Impact Report.**

(f) 1<sup>st</sup> ACT Silicon Valley – **McDonald reported. Now at a point for a big ‘marketing roadshow’; big insert in March 12 Business Journal marketing the “Discover the Unexpected” , a campaign and technology platform Esparza added that they are working on a shared arts center in the Keyes District at Keyes and 2<sup>nd</sup>.**

(g) Local Plan Advancement Team – **Gonzales. No report.**

(h) Mexican Heritage Plaza Steering Committee – **Esparza reported. Of two tracks, Arts Cultural Center or Art School, the Arts School got precedence and all 13 committee members are on Board; may be a large community meeting in April after which this would go directly to Council in late April on a fast track. It would require a stable City funding commitment of approximately \$400,000-\$500,000.**

(i) San Jose Convention & Visitors Bureau/Team San Jose – **Soellner reported. On February 23 Council approved a Design/Build process for expansion ot speed up the SJCC renovation process, funded at \$130 million.**

(j) Santa Clara County Office of Education – **Shannon reported.**

(k) Silicon Valley Arts Coalition – **Zenk - no report (left at 7:20 due to illness.)**

(l) ZER01 – **Montgomery. No report due to Agenda Item e. presentation by organization.**

(l) Public Forum

None.

(m)Adjourn

**Chair adjourned meeting at 8:20 p.m.**